

The Artist Next Door!

A New Angle

By Betsy Dailo



After living on the First Coast for years, the sights blur together and become background to our busy lives. One photographer, Stephanie Marty, has decided to see Jacksonville in a whole new light.

Before the Flash

Prior to photography, Stephanie worked in accounting and human resources, but decided to make the change in occupation and create her photography company, Captured Moments by Stephanie. "With the support of my husband, Steve, I chose to pursue my passion of photography as a business for eight years. My clients allowed me the honor of spending precious time with them and their families on some of the most important days of their lives," says Stephanie. Her photography business has shot every event from weddings to bat mitzvahs and allowed her love of the camera to grow. While she no longer works with clients, she has not stopped pursuing her passion.

Jacksonville.jpg

As a Jacksonville native, living here since she was 3 years old, Stephanie has become accustomed to the city. However, after deciding to change professions, she has revisited what makes Jacksonville special. Her photos focus on what locals may miss; the things that tourists have the pleasure of experiencing for the first time.



According to Stephanie, Jacksonville is a great subject because of the diversity of the area, whether it be the entertainment, food, arts, outdoors or the city's iconic bridges. She began her journey as a way to experience the city in a completely different way. "I know that when I go to a new city for the first time, I see things very differently than from someone who lives and works there ... I wanted to see what makes Jacksonville stand out from other cities, and what I found was amazing!"

From the Lens to Print

Stephanie recently published her first photography book, *JACKSONVILLE, FLORIDA a photographic tour*. Inspired by local painter Tony Ryals and all of the positive feedback she received from her family and friends, she took to the streets to capture images that caught her eye and put it together in book form. "I knew I needed to make a few changes to the original book to make it 'bookstore ready.' I'm very proud to say that *JACKSONVILLE, FLORIDA a photographic tour* is printed and bound locally, right here in Jacksonville, Florida by The Hartley Press," says Stephanie.

A Thousand Words

Photography allows artists to capture a piece of time in a single frame. Stephanie has held an interest in photography since she was a young girl. "I saw every image as a captured moment in time and one that lives on forever. A single photograph can be a work of art, it can document a relevant event, and it can even convey emotion," she explains. From photographing special occasions with her business to finding the unseen characteristics of our city, Stephanie has taken her passion and made it tangible for everyone.

Stephanie's book truly captures the beauty of the city, including landmarks such as the Maxwell House plant, Jacksonville International Airport and the Mayo Clinic. Stephanie's use of macro photography—taking a photo of a small item and making it larger than life—gives her photos a distinct look. These close-ups are what draw out the unseen from the ordinary objects and places.

Her work will continue to grow and capture the beauty everyone needs to see. But how does she capture the perfect subject and angle? "I don't always start out with a clear direction. Sometimes I just find one along the way ..."

A review of Stephanie's book can be found in Bookmark! on page 48. Her book can be purchased on her website, stephaniemarty.com, or at the European Street Café in San Marco and The BookMark in Neptune Beach.!

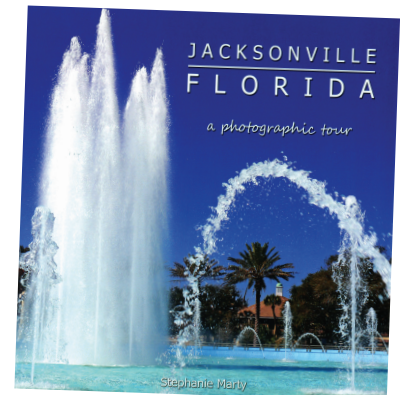
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